Targeted Month Analysis Feature

**How to Access**

To access the Targeted Month Analysis feature, follow these steps:

* Navigate to the "Analytics" section of the website.
* Click on the "Targeted Month Analysis" tab.

**Functionality**

Data Collection:

* The feature collects sales data for various vehicle types.
* It also gathers information on top customers based on their transaction history.

Analysis:

* Users can select a specific month and year to analyze.
* The feature provides graphical representations of sales data, such as charts and graphs.
* Users can view summaries of sales for different vehicle types and top customers.

**Usage**

* Select Month and Year: Choose the month and year you want to analyze from the dropdown menu.
* View Sales Data: Explore the sales data presented in charts and tables.
* Analyze Trends: Identify trends and patterns in vehicle sales and customer behavior.
* Make Informed Decisions: Use the insights gained to make informed decisions about inventory management, marketing strategies, and customer engagement.